Based on the data there are many conclusions that can be made regarding Crowdfunding projects including:

1.Based on the completed projects, Crowdfunding Projects have a 57% success rate.

2. Crowdfunding projects that raise less than $1000 are not successful

3. Length of time the Crowdfunding is active from launch to the deadline does not affect success.

4. More backers more success. Due to more backers, there is greater variability for successful campaigns.

In terms of limitations in this study is how the companies market the product to gain backers. Did the companies use internet sites, tv, mailings, etc to market the product? Another limitation is the how did “staff pic” influence the success of the project. It is unknown how many projects were able to be sustained after crowdfunding.

The Mean shows the average of successful backers which is higher in successful projects which in turn contributes to the success. However, the mean may be skewed if there are outliers. In this data set we did not graph any outliers. If we did graph outliers the median would be a better measure. In future studies, outliers should be factored into the data.